

Day	Session	Subject
01	I	Registration & Inauguration, about the Institute, rules & regulations of training/institute
	II	Micro lab – Ice breaking exercise
	III	Achievement Motivation – Confidence building
	IV	Why self employment – Advantages over wage employment, Entrepreneurship Development – What, Why & How? – Introduction
02	I & II	Entrepreneurial competencies – Importance, explanation with examples, case study for identification of different competencies
	III & IV	Risk taking and goal setting - Ring Toss exercise
03	I	Introduction to Toys Making – Scope
	II	Toys making – Tools (Scissors, Sewing machine, needle etc) and materials used in soft toys making (Long fur, short fur, medium fur, cotton, felt cloth, sponge, gum etc). Selection of cloth, fur/felt – Theory
	III & IV	Preparation of paper model of toys – Practical
04	I	Problem solving – Explanation through case studies and exercises, Creativity – Creative thinking
	II to IV	Santa Claus - Cutting, stitching & finishing
05	I & III	Dogs - Varieties
	IV	Tower building – Decision making & eradicating dependency syndrome
06	I to II	Panda – Varieties
	III to IV	Birds – Sound & movement – Varieties
07	I	Effective communication skills
	II & III	Flowers, car hangings
	IV	Business Game – Boat Building Exercise
08	I & II	Swan – theory & practical
	III & IV	Hugging birds – Varieties
09	I	Interaction with a successful entrepreneur
	II & III	Teddy bear, polar bear
	IV	Market Survey - Theory
10	I & II	Monkey – Varieties
	III & IV	Elephants – Varieties

11	I	Time Management
	II	Different types of bags, purse with toys
	III	Door / wall hangings
	IV	Market Survey
12	I	Costing, pricing, fixed cost, variable cost, breakeven point etc.
	II	Marketing management – 4Ps of marketing, managing the customers
	III & IV	Banking – Deposits & advances, lending schemes/government schemes
13	I	Business plan/project report preparation
	II	Launching formalities – Steps in launching of an enterprise, Pitfalls and their control
	III	Final Evaluation Test
	IV	Feedback/Valedictory