## Jute Products Udyami

## Course Code NARQ30026 – PRODUCT: Session Plan

Day	Session	Subject
01	I	Registration & Inauguration
	II	Micro lab – ice breaking exercise
	III	Achievement Motivation – confidence building
	IV	Why self employment – Advantages over wage employment, Entrepreneurship Development – What, Why & How?–(introduction)
02	&	Entrepreneurial competencies – importance, explanation with examples, case study for identification of different competencies
	III & IV	Risk taking & goal setting – Ring Toss game
03	I	Introduction & Scope of Jute and its products, Tools required for preparation of Jute products
	II & IV	Preparation of jute fiber from raw jute & staining of jute fiber
04	l to III	Money purses, ladies purses - varieties & new designs.
••	IV	Tower building – Confidence building & eradicating dependency syndrome
05	I	Problem solving–explanation through case studies and exercises, creativity – creative thinking
	II to IV	Preparation of bags - Ladies hand bag, Side bag - theory & Practical
06	&	Preparation of bags - Ladies hand bag, Side bag - theory & Practical (continued)
	II to IV	Business Game – Boat Building Exercise
	I	Effective communication Skills
07	II to IV	Preparation of bags - Shopping bag, Office bag, Office File - theory & Practical
08	&	Preparation of bags - Shopping bag, Office bag, Office File - theory & Practical (continued)
	II to IV	Preparation of mat sets for dining table, walls etc.(continued)
09	I& II	Preparation of mat sets for dining table, walls etc.

	ll to IV	Preparation of decoration items-Hangings, flower pots etc theory & practical
10	&	New varieties of curtains, joolas, key chains etc theory & practical
	III	Preparation of hanging sets i.e. pot holders-theory & practical
	IV	Market Survey – theory (methodology, sources, nature of information to be collected)
11	&	Preparation of various types of toys
	III & IV	Visit to jute products manufacturing industry / Interaction with the successful entrepreneur
12	I	Costing, pricing – Fixed Cost- Variable Cost, Breakeven point etc.
	II	Marketing Management
	III	Human relations
	IV	Business plan/project report preparation – practical
13	I& II	Banking – deposits & advances, lending schemes/government schemes
	III	Final Examination
	IV	Feedback/Valedictory