

Vastra Chitra Kala Udyami (Embroidery and Fabric Painting Entrepreneur)

Course code NARQ40011-PRODUCT : SESSION PLAN

Day	Session	Topic
1	I	Registration & Inauguration
	II	About the Institute, rules & regulation of training Institute
	III & IV	Micro Lab (Ice Breaking Exercise)
2	I	Achievement Motivation - Confidence Building
	II	Why Self Employment - Advantages over Wage Employment & Entrepreneurship development - What, Why & How ?
	III & IV	Entrepreneurial Competencies - Importance, explanation with examples, case studies etc.
3	I	Hand Embroidery: Value addition to garment- Concept, types with various regional styles of embroidery.
	II	Embroidery tools & equipment - Its applicability
	III & IV	Risk taking & goal setting - Ring toss exercises
4	I	Categories of Basic Stitches of Hand embroidery techniques & application
	II	Embroidery threads & their classification
	III	Selection of threads & needles according to the textures & fabrics
	IV	Tracing Design - Technique, Methods & Practical
5	I	Tower Building - Decision making & eradicating dependency Syndrome.
	II	Tracing Design - Practical
	III & IV	Flat Stitches - Running stitches, Back Stitches, Stem Stitches, Satin Stitches - Theory & Practical
6	I to IV	Flat Stitches - Running stitches, Back Stitches, Stem Stitches, Satin Stitches - Theory & Practical
7	I	Problem solving & creativity – Explanation Stories/Live examples & Video presentation, Analysis through case studies& exercises
	II to IV	Flat Stitches - Kashmiri Stitch, Couching Stitch Practical demonstration & Practice by trainee. Cross stitch - Theory & Practical
8	I to IV	Practical of Flat stitches on Fabrics/ Dress material
9	I	Effective Communication skills
	II to IV	Loop Stitches - Chain stitch, Lazy -Daisy stitch Button hole stitch, Blanket stitch - theory &Pract.
10	I to IV	Loop Stitches - Fishbone stitch, Feather Stitch Fly stitch - Theory & Practical
11	I to IV	Practical of Loop stitches on Fabrics / Dress material Combination of various forms of loop stitches
12	I to II	Knotted Stitches- French knot stitch, Double Knot Stitch, Bullion Knot stitch - Theory & Practical
	III & IV	Business game - Boat building exercises
13	I to IV	Practical of Knotted stitches on fabrics/Dress mat.
14	I	Time management
	II to IV	Practical of Flat stitches, Loop stitches & Knotted

15	I	Machine embroidery -Key Features & maintenance
	II	Machine embroidery - varieties of stitches
	III & IV	Machine embroidery - Practical
16	I to IV	Machine embroidery - Practical
17	I to III	Improvisation of Embroidery Design - Practicals
	IV	Market Survey - Theory
18	I to IV	Market Survey – Field visit practical exposure
19	I & II	Market Survey – Report preparation and presentation
	III & IV	Fabric Painting - Value addition to garments: applicability & materials required
20	I to III	Colour mixing & brushes - methodology & types
	IV	Selection of cloths & painting
21	I	Marketing Management - 4 Ps of marketing
	II	Managing the Customer & Buying motives
	III & IV	Shading - Theory & Practical
22	I	Interaction with successful entrepreneur
	II	Finger Painting, Nib Painting
	III	3D Painting outline
	IV	Painting on Pillow Cover, bed covers
23	I	Painting on saree and door curtain
	II	Painting on hand bag & purse
	III	Painting on hand bag & purse
	IV	Exposure visit to Boutique, Ready Made Garment unit
24	I to IV	introduction to spray printing, Tools & equipment for spray printing, Paints & chemicals, Design development, Techniques in spray printing, Free hand method, Stenciling method
25	I to IV	Practical - continuation
26	I to IV	Finishing treatments for printed fabrics –Theory and practical's
27	I to IV	Finishing treatments for printed fabrics –Theory and practical's
28	I & II	Improvisation in fabric painting
	III & IV	Occupational Safety, Health and Environment Education, Ecosystem, Pollution, Environment etc
29	I	Human Relation / Interpersonal skills
	II	Costing, Pricing, fixed cost, variable cost, BEP etc.
	III	Basic knowledge on Book keeping & Accounting, Taxation
	IV	Business Plan Preparation/ Project report. Prep.
30	I	Banking - Deposits & Advances, Lending schemes /Govt. schemes like MSME, PMEGP, PMMY etc.
	II	Launching formalities & pitfalls
	III	Final Evaluation Test
	IV	Feedback & Valedictory