

Costume Jewelry Udyami

Course code NARQ40013-PRODUCT : Session Plan

DAY	SESSION	SUBJECT
1	I	Registration & Inauguration, about The Institute, Rules & Regulations Of Training/Institute
	II	Micro-Lab - Ice Breaking Exercise
	III	Achievement Motivation - Confidence Building
	IV	Why Self Employment - Advantages Over Wage Employment, Entrepreneurship Development - What, Why & How (Introduction)
2	I & II	Entrepreneurial Competencies - Importance, Explanation With Examples, Case Study For Identification Of Different Competencies
	III & IV	Risk Taking & Goal Setting- Ring Toss Exercise
3	I	Costume Jewelry – Scope & Opportunities
	II to IV	Jewel Designing - Outer Design - Theory & Practical
4	I	Problem Solving - Explanation Through Case Studies And Exercises, Creativity - Creative Thinking
	II to IV	Jewel Designing - Inner Design - Theory & Practical
5	I	Effective Communication Skills
	II TO IV	Jewel Designing - Joints Design Theory & Practical
6	I	Tower Building - Decision Making & Eradicating Dependency Syndrome
	II & IV	Different Part Of Jewels - Assembling - Theory & Demonstration
7	1 TO IV	Making Of Jewels - Ring, Chain - Practical
8	I TO III	Making Of Jewels - Ring, Chain - Practical
	IV	Experience Sharing - Interaction With Successful entrepreneur
9	I TO III	Making Of Jewels - Necklace- Practical
	IV & Post Evening	Business Game - Boat Building Exercise
10	I TO IV	Making Of Jewels - Bangles Practical
11	I	Time Management
	II to IV	Making Jewels - Stead And Dollars - Practical
12	I	Record keeping, Cost Pricing, Fixed Cost, Variable Cost, Break Even Point Etc
	II	Packing, Market Survey & Marketing Management with brief information on 'online marketing'
	III & IV	Banking - Deposits & Advances, Lending Schemes/Government Schemes
13	I	Human Relations
	II	Business Plan - Project Report Preparation
	III	Final Test and evaluation
	IV	Feedback & Valediction