

Photography and Videography

Course code NARQ40002- PROCESS: Session Plan

DAY	Session	Subject
01	I	Registration & inauguration
	II	About the Institute ,rules & regulation of training /Institute
	III&IV	Micro lab – ice breaking exercise
02	I	Achievement Motivation – Confidence building
	II	Why Self-employment – Advantages over wage employment, Entrepreneurship Development – What, Why & How? – (introduction)
	III&IV	Entrepreneurial competencies importance ,Explanation with examples case study for Identification of different competencies
03	I	Problem Solving –Explanation through case studies & exercise, creativity- creative thinking
	II	Time Management
	III&IV	Risk taking and goal setting- Ring Toss Exercise
04	I	Introduction of photography & History of photography
	II	Importance of technology in Industry
	III	Definition of Photography all about day light, artificial light, source of light Kelvin & VIBGYOR
	IV	Camera, Development of camera(Pin hole camera to DSLR camera)
05	I	Camera , its accessories , camera care & safety precautions
	II	Major type of camera all P. P. size I card, Portrait, Profile photo and enlarge/life size photo
	III & IV	Business game – Boat building exercise
06	I	Types of lenses and its aspects
	II	How to work with camera and its various aspects
	III & IV	All about infinity hyper focal distance, Depth of field, Focal length and to read it the lens
07	I	Tower building - eradicating dependency syndrome
	II To III	All about the Sutter speed, aperture , all about exposure & ISO
	IV	Pictures composition & its various stages theory & feedback
08	I to IV	Digital Photography - Introduction
09	I	Effective communication skills
	II	All about Zoom lens & prime lens
	III&IV	How exposure control white balance in day light, in open shadow light, in tube light,

		in bulb light and in candle light - Theory
10	I to IV	Digital camera and care and all about memory card & master metering system theory
11	I to IV	Out Door lighting and available lighting photography theory & practical
12	I to III	Parts of DSLR camera , function & Histogram theory
	IV	Table Top shooting - Practical
13	I	Information about scanner, Printer, Projector & software
	II to IV	Studio Management setting up of studio , furnishing & Indoor lighting system
14	I	Macro Shooting -Theory
	II to IV	Macro Shooting - Practical
15	I	Sport shooting - Theory & Practical
	II	Picture Composition and its various stages – Practical
	III	Picture storage in different modular – Practical
	IV	Midterm evaluation test
16	I to IV	Portrait & group shooting
17	I	Experience sharing interaction with successful entrepreneur
	II to IV	All about manual flash, auto flash & TTL flash – Theory& practical
18	I& II	Flash photography in day light & in party – practical
	III	Information about the standard sizes of prints, file formats
	IV	Introduction to KARIZMA Album and making different types of sizes and templates
19	I	Market Survey Theory
	II to IV	Architecture shooting and how to cover depth of field
20	I to IV	Marketing survey-Collection of information – field visits
21	I& II	Market Survey report writing presentation, group discussion & analysis
	III	Introduction to videography
	IV	Types of video camera & their accessories
22	I	Fundamentals of video camera
	II	Basic of videography / Principles of HD Camera
	III	Framing, Angle & Composition

	IV	MPEG, AVI, and HD video Formats
23	I	Marketing Management – 4 Ps of marketing and managing the customers
	II to IV	Video Shooting with DSLR
24	I & II	Evaluation of Video Shooting
	III & IV	Video editing & audio dubbing
25	I to IV	Computer Photoshop theory & Practical
26	I to IV	Computer Photoshop theory & Practical
27	I	Photo editing Tools
	II	Designing of PP set cutting & pasting photo
	III&IV	Event Shooting theory & Practical
28	I	White balance, Color Balance & Exposure
	II	Photo journalism and divisions
	III	Documentary – News gathering
	IV	Human Relations
29	I	Costing , Pricing – Fixed cost, Variable cost & Break Even Point etc.
	II	Business plan / Project report preparation
	III& IV	Banking- Deposits& advance, lending schemes / government schemes
30	I	Maintenance of records & book keeping- methodology
	II	Launching formalities – step in launching of an enterprises, Pitfalls and their control
	III	Final Evaluation Test
	IV	Feedback & Valedictory